

VENUE

Where is The Race Experience?

Located in the South Stand (First Floor) of the Coventry Building Society Arena and can be accessed via the Cov Store.

What is The Race Experience?

Climb behind the wheel of TGR Haas F1® Team's VF-26 and race your family, friends and fellow Coventry City FC and TGR Haas F1® Team supporters at the world's most iconic circuits.

Take to the track and put your pace to the test in Time Trial to set the fastest time against our leaderboards with our state-of-the-art racing simulator experience.

You can also enjoy premium live sport with Grand Prix weekends, Premier League nights, major NFL fixtures and more within a social fan environment.

Opening Times

Thursday 2nd July 2026 (opening): 9:00 – 23:00

Monday – Thursday: 12:00 – 23:00

Friday – Saturday: 11:00 – 00:00 (midnight)

Sunday: 11:00 – 23:00

What are Race Simulators?

The cockpit faithfully recreates the driving position of a professional, with high-fidelity controls, wraparound visuals, and force feedback. Developed in collaboration with professional drivers and ergonomically optimized for an immersive experience.

The Race Experience includes 10 Fanatec ClubSport Cockpit Formula single-seater simulators as well as 2 TRK Junior Simulators, for kids between 6-11 or over 110cm.

Accessibility

Race Simulators are not wheelchair accessible.

Is there a minimum age for the Race Simulators?

You must be over 110cm tall.

Under-14s must be accompanied by an adult in the Race Experience.

Car Parking

Parking is free at The Race Experience for up to 3 hours in the car park by the shop at the Coventry Building Society Arena, available on a first come, first served basis.

Parking must be validated via tablets at The Race Experience.

Matchday arrangements will be communicated ahead of the season starting.

Do you take cash?

We are a cashless venue

BOOKING

How do I book?

You can book online here, with pre-booked slots currently available on a 2 week rolling basis, starting from Thursday 2nd July 2026.

Arrive a minimum of 15 minutes prior to your booking time to check in and set up prior to your session.

Have your confirmation email/QR code ready upon arrival for our hosts to check you in and set up your race simulator.

Cancellations & Refunds

Event tickets purchased are strictly non-refundable. You cannot claim refunds for incorrectly booked tickets or changes of personal circumstance.

You can request changes to your booking through your account online, 24 hours prior to your booking – link here: <https://booking.theraceexperience.co.uk/user/login.php>. Where you request a change to the Booking and this results in an increase to the Charges, the change is confirmed when the increase in payment for your Booking has been processed successfully and you receive your updated Booking confirmation email. Charges must be paid in full immediately.

Do I have to book to come in?

Booking is advised to avoid disappointment. We do accept walk-ins, if you are feeling spontaneous.